



Version 11 Update – To Be Released in 2011

April 2011 - Profit Power Version 11 has been in development over the past five years and will be released in 2011. Utilizing customer feedback and major improvements in Microsoft software development technology, the Profit Power team has made significant enhancements in this latest version which boasts incredible advances in performance, a new modernized screen and navigational layout and raises overall efficiencies at every level.

The improved performance was achieved by overhauling older Visual Basic code and eliminating Microsoft Access queries (ODBC connectivity) and replacing them with advanced SQL/ADO algorithms and procedures. This massive achievement has required a significant financial investment in software development which moves Profit Power from a client/server application to a 'state-of-the-art' multi-tier solution capable of managing any enterprise sized real estate brokerage operation. Other enhancements include:

- Slimmer and more efficient application requiring less hardware resources (lower costs by the elimination of Citrix environment for de-centralized application deployment)
- Centralized (head office) data importation from third party applications enabling the collection of 'standard' data from remote branch office locations (allows users to populate Profit Power database with data from existing or future third party software solutions for lower back office deployment costs to remote branch offices)
- A new main menu with a revolutionary 'My Profit Power' feature which allows users to immediately view recently worked on records with the ability to customized 'quick review' lists for instant access to Profit Power data (filtered by user with full security enabled)
- Standard Access based reports have been replaced with new reports that use the SQL Report Writer functionality (removes Profit Power reporting from main application for improved performance, smaller application footprint and the elimination of application bloat)
- Improvements to Profit Power's Ad Hoc Report Writer Solution enabling Profit Power customers to quickly and easily create sophisticated custom reports to suit their unique requirements using SQL Report Writer functionality
- Rewrite of on-line reports (sales sheet and commission statement) for improved printing performance
- Improvements to the SQL Rules Engine allowing skilled users to design and deploy automated off-line functions using Profit Power data (automated report distribution, automated email, automated non-critical data updates, etc.)
- Standardization of data input and look-up screens with performance enhancements, new 'all-in-one' and 'on-the-fly' functionality and elimination of many of the multiple drill-down screens
- Integration of the Closing Module into the Sales Module (eliminates mouse and keyboard inefficiencies)
- Integration of the Accounts Receivable Data Entry Module into the Sales Associates Module (eliminates mouse and keyboard inefficiencies as well as providing greater A/R data entry flexibility)
- This is a short list of major enhancements in the Profit Power Version 11 release

Profit Power Version 11 is the most significant release of Profit Power in over 15 years and provides our current and prospective customers with the most advanced back office solution available in the marketplace. Many of the new advanced features empower Profit Power users to alter Profit Power's functionality in ways never before imagined for a truly customized back office solution. Profit Power Version 11 is currently in the testing lab and will be **released in late summer or early fall of 2011**. Contact the Profit Power team for more information www.profitpowersystem.com.